# **Privacy Policy**

Effective Date: 13.01.2025

Welcome to our website (hereinafter referred to as the "Website"). We provide informational materials only and disclaim any liability for their use or any consequences resulting from their application. By accessing or using our Website, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue use of the Website immediately.

# 1. Scope of the Privacy Policy

This Privacy Policy applies to all visitors, users, and other parties (collectively, "Users") accessing or using the Website. This Policy explains how we collect, use, store, disclose, and protect your information and outlines your rights in relation to such information. This Policy is designed to ensure compliance with all applicable data protection laws, including, but not limited to, the GDPR, CCPA, UAE Personal Data Protection Law (PDPL), and other international regulations.

#### 2. Data Collection

We collect and process data as follows:

Non-Personal Data: Automatically collected data, such as IP addresses, device types, browser types, operating systems, and Website usage data.

Cookies and Tracking Technologies: Information collected through cookies, web beacons, and other tracking technologies to enhance your experience and analyze traffic.

We do not intentionally collect or process sensitive personal data, including data related to health, finances, or other legally protected categories. If you choose to provide such data, you do so at your own risk.

#### 3. Use of Data

We use collected data to:

- Monitor and improve the performance and functionality of the Website.
- Ensure security and prevent fraud.
- Provide a personalized browsing experience.
- Comply with legal obligations.

We do not use your data for direct marketing or profiling purposes unless explicitly permitted by applicable laws.

## 4. Limitation of Liability

All information provided on the Website is for informational purposes only. We do not guarantee the accuracy, completeness, or relevance of any information presented. By using the Website, you acknowledge that:

The Website and its contents are provided "as is" without any warranties of any kind.

You assume full responsibility for any actions or decisions made based on the information available on the Website.

We are not liable for any direct, indirect, incidental, or consequential damages arising from your use of the Website.

#### 5. Third-Party Services

Our Website may include links to third-party websites or services. We are not responsible for the privacy practices, content, or policies of these third parties. We encourage you to review their privacy policies before providing any information.

#### 6. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to:

- Analyze user behavior on the Website.
- Enhance functionality and usability.
- Provide basic analytics and statistics.

You can control or disable cookies through your browser settings. However, disabling cookies may impact your ability to use certain features of the Website.

## 7. Data Security

We implement reasonable security measures to protect your data from unauthorized access, alteration, disclosure, or destruction. These measures include:

- Encryption of sensitive data.
- Regular audits of our systems and practices.
- Limited access to data by authorized personnel only.

Despite these efforts, no system is entirely secure. By using the Website, you acknowledge that we cannot guarantee absolute security and that you use the Website at your own risk.

#### 8. International Data Transfers

Your data may be transferred and processed in countries other than your own. By using the Website, you consent to the transfer of your data to countries that may not provide the same level of data protection as your jurisdiction. We ensure that any such transfers comply with applicable laws and implement safeguards to protect your data.

### 9. Changes to the Privacy Policy

We reserve the right to modify this Privacy Policy at any time without prior notice. Changes will be effective immediately upon posting the updated Policy on the Website. Your continued use of the Website following any changes constitutes acceptance of the revised Policy. It is your responsibility to review this Policy periodically.

## 10. Dispute Resolution

Any disputes arising from the use of this Website or this Privacy Policy shall be resolved in accordance with the applicable laws of the relevant jurisdiction. By using the Website, you agree to submit to the exclusive jurisdiction of the competent courts..

## 11. No Responsibility for Third-Party Actions

We are not responsible for the actions, omissions, or negligence of third parties who may access your data through links, advertisements, or other external sources on the Website. You use these services at your own discretion and risk.

# 12. Final Disclaimer

This Website is an informational resource only. By accessing the Website, you acknowledge that:

- You are solely responsible for verifying the accuracy and relevance of the information provided.
- We bear no responsibility for any decisions, actions, or consequences arising from your use of the Website.
- Use of the Website is entirely at your own risk.

Thank you for visiting our Website. Your acknowledgment of this Privacy Policy ensures transparency and mutual understanding of your rights and our responsibilities.